

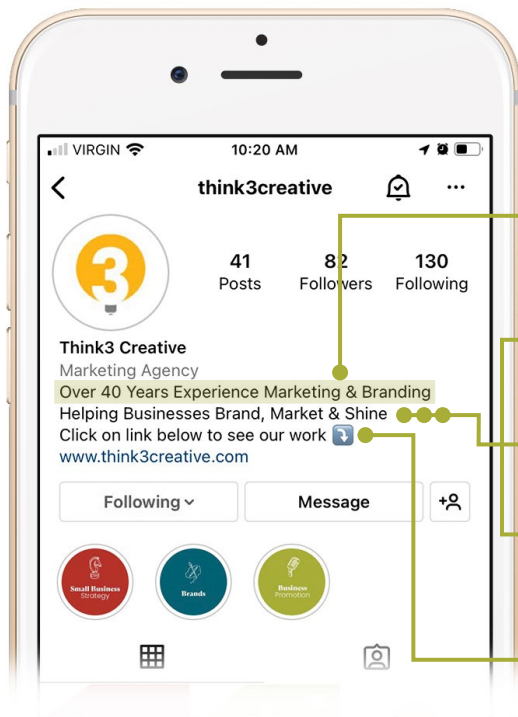
The Importance of your Instagram BIO

Your 150 Character
Elevator Pitch



Your Instagram bio plays an essential role in establishing your brand presence.

Not sure what to include in your bio? *Not to worry*, follow our 5 Key Elements, keep it to 150 Characters, and **your Bio will be shining in no time.**



5 Key elements that make up your bio

1

Experience:

Help people understand why you're qualified to do what you do.

2

Ideal Customer:

Identify your ideal customer

3

What Problem Do You Solve?

4

Service / Product:

Identify the service or product you sell.

5

Call to Action:

Tell someone what they get by clicking on the link in your bio.

Have Questions?

We are here to help – call 416.788.6153 or via email at hello@think3creative.com

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